



Leaflet for My Business

Goal:

- ✓ To make an ad for your business using known ad-making tools.

Activities:

- Pupils think about a business plan in advance;
- Using knowledge gained through discussion groups try to make an ad for business using these hints:
 - Think about what are your business pros and how are you going to accent them;
 - To make an attractive design using today's culture elements (movie heroes, slang, etc.);
 - To make a slogan which would reflect the meaning of your business;
 - To choose an appealing logo;
 - How will you provide your contacts and other useful information.



Materials:

- ❖ Computer;
- ❖ Sketch of your poster;
- ❖ Colouring pencils;
- ❖ Paper.

